

Amanda Logan Chief Executive Officer and President



Born and raised in the Pacific Northwest, Amanda's passion for music developed at an early age and was fostered by a family of nightlife industry professionals. After graduating from Arizona State in 2007 with her BA in Psychology, Amanda's career began with Sleeping Giant Music as a Senior Publicist, managing for artists such as Scooter & Lavelle, George Acosta and Kristina Sky. This position gave Amanda the opportunity to wear a variety of hats, not only managing public relations, but also handling sponsorship opportunities for events like Winter Music Conference and Electronic Daisy Carnival.

In 2010, Amanda went on to start her own Public Relations firm, Diamond Headphones, where she quickly became responsible for managing Arizona Foothills Nightlife Section and publicity. An intense re-branding project that she successfully turned into Arizona's most viewed blog on Arizona's most popular magazine website. Amanda continued to successfully manage Public Relations for GIANT and Insomniac resident DJ Kristina Sky. Her ability to consistently produce results and her passion to accomplish her client's business objectives led to countless referrals and project work for other various regional and international artists such as Roger Shah, Ferry Corsten, Armin van Buuren, Snoop Lion aka Snoop Dogg and Macy Gray.

In late 2014, always seeking to broaden her knowledge and experience, and now with more than 8+ years of public relations and marketing experience under her belt, Amanda joined forces with two of the industry's most innovative and leading entities to form The Logan Agency. Passionate, focused, and results-driven, Amanda works closely with clients – educating them on marketing strategies, rebuilding their corporate image, securing top-level media placements and running their social media campaigns.